



CITY OF WHITEWATER  
PARKS & RECREATION DEPARTMENT  
312 W Whitewater Street  
Whitewater, WI 53190



Past & Potential Sponsors,

As you are aware, the beautiful flower hanging baskets that adorn Main Street and Cravath Lake-front Park have become a Whitewater trademark. The hanging baskets are enjoyed by residents, downtown merchants, and visitors to our community. During the 2010 budget process the Common Council provided the direction to start a sponsorship program for these baskets.

Your contribution of \$100 will place your company, organization, or family name on a basket. In addition to this recognition, you will be ensuring that the City can continue to provide the hanging baskets for all who enjoy them. If you are interested in participating in this program, please complete and return this form by April 16, 2010.

On behalf of the Parks and Recreation Department and all of those who enjoy the baskets, I want to thank you for your anticipated financial support of this new program. If you have questions or concerns, please feel free to contact me at (262) 473-0122 or via email at [mamundson@ci.whitewater.wi.us](mailto:mamundson@ci.whitewater.wi.us).

Sincerely,

*Matt Amundson*

Matt Amundson, CPRP  
Parks and Recreation Director

Please return to:  
Whitewater Parks & Recreation  
312 W Whitewater Street  
Whitewater, WI 53190

Deadline: April 16, 2010

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Name of Company (if applicable) \_\_\_\_\_

**NO SPONSORSHIP**, TRY AGAIN NEXT YEAR.

**NO SPONSORSHIP**, REMOVE US FROM YOUR MAILING LIST.

**YES**, WE CAN PROVIDE SPONSORSHIP.

Flower Hanging Basket (\$100) \_\_\_\_\_ # of baskets Amount: \$ \_\_\_\_\_

- Make your tax deductible contributions payable to: Whitewater Parks & Recreation
- A copy of this form may be utilized for your tax-deductible receipt.

Disclaimer: The sponsorship is for the summer of 2010. All basket locations are pre-determined.